



**Rent a
Robot...
steal
the
show**

Personal Resume Of Denby The Promotion Robot

RESIDENCE: World of Robots
2335 E. High
Jackson, MI 49203

TELEPHONE: 1-800-248-0896 or 1-517-788-6840

AGE: 3rd generation advanced Robotics

CAREER GOALS: To become the world's greatest promoter.

SPECIAL SKILLS:

- Complete mobility
- Head rotation, elbow and shoulder extension and grasping hands, bends at the waist
- Voice capacity with space-age speech
- Speech activated head and body lights
- Completely wireless--remote control
- Powered for all-day continuous use
- Backed up by several duplicate replacement robots

CAPABILITIES:

- Lure prospects
- Sell products
- Distribute information and promotional literature
- Perform at parties, conventions and meetings

Denby, the ProMotion Robot, is the exclusive property of World of Robots Corporation, a leader in developing marketing opportunities through robotics. Its professional marketing and public relations staff and world-wide distribution system is committed to making your next promotional event a success. World of Robots distributes promotional, educational, security and consumer robots. Robotics is the future. For World of Robots Corporation, and for you, the future is today.

Form No. Rbt 101



World of Robots
2335 E. High
Jackson, MI 49203

Detroit, Michigan • Chicago, Illinois • Jackson, Michigan • Laguna Hills, California
London, England • Germany • S.E. Asia • Latin America • Japan

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Be the hit of your next show when you hire Denby™

What's the hottest attraction since Hula Hoops and pocket calculators? The promotion that draws crowds to your exhibit and gets you the publicity and exposure you're looking for? It's Denby, the Pro-Motion Robot.

You can rent Denby by the hour, day, week or month for your trade show exhibit, convention, news conference, grand opening or other event to steal the crowds...and the limelight away from your competitors.

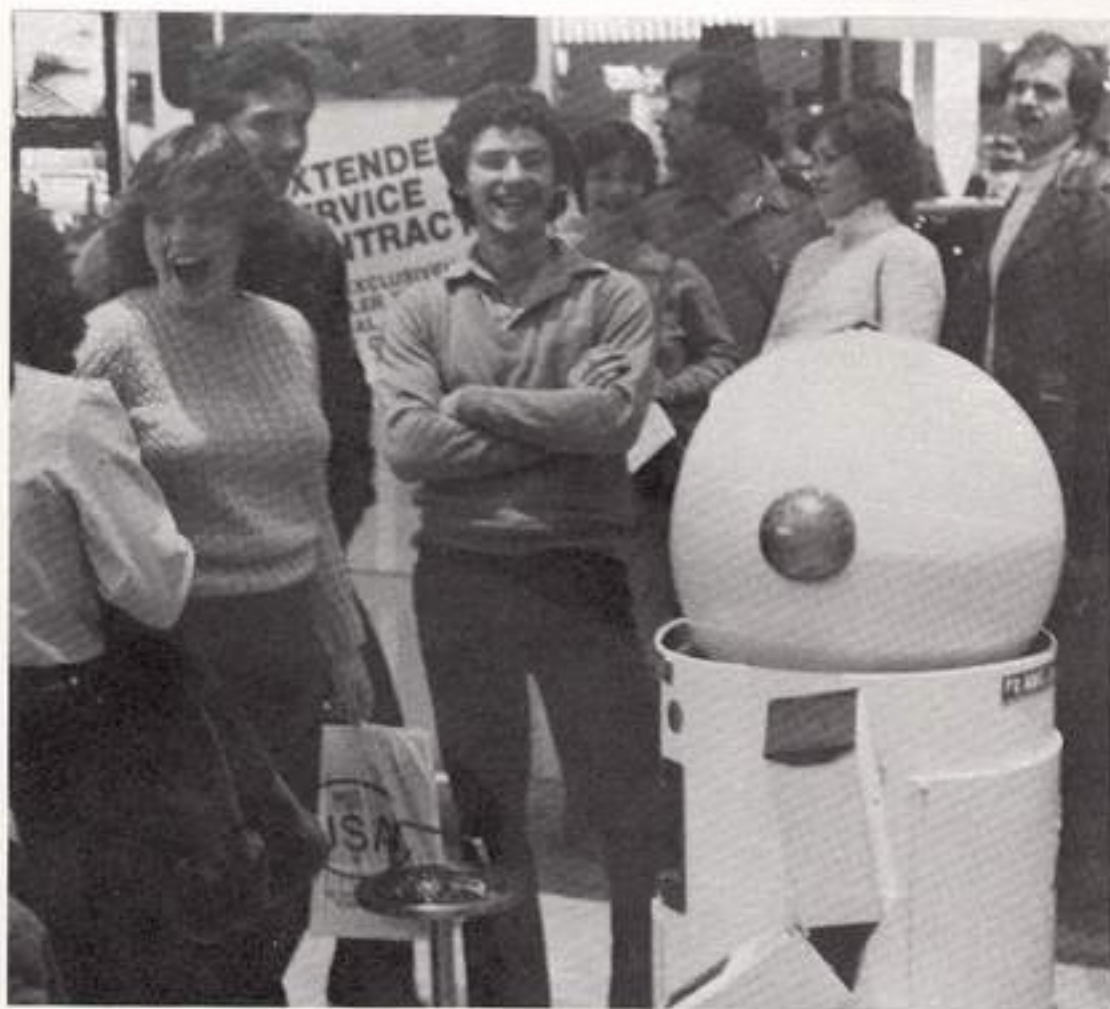
Denby does it all!

Denby is a third-generation robot with amazing capabilities. He addresses your audiences in space-age speech patterning, even carrying on two-way conversations to the amazement and delight of the crowd. He hands them sales material with complete mobility, head rotation, elbow and shoulder extension and grasping hands. Denby even bends at the waist. Completely wireless, he has a remote control range to enable him to work any event.

All Denbys are controlled by professionally trained operators --entertainers



who know how to attract and please a crowd. The only limit to Denby's ability to sell products or services is the imagination of the client. During conventions or trade shows, a representative of your company can help Denby's remote-control operator identify sales prospects and important customers so Denby can talk to them and lead them straight to your exhibit.



Showstopper on a shoe string

This five-foot tall supersalesman is a promotion dream come true for small to medium-size companies that can't afford expensive main-floor exhibit space. Denby can lure prospects to an exhibit located in the most remote corner of a convention hall. So it doesn't have to take thousands of dollars to have a successful exhibit when you have Denby attracting larger crowds and holding their attention.

Denby's value is apparent to big companies, too. Major corporations like Renault USA, American Motors, Pan AM, ITT, Honeywell, Casio, Datamation, the Chilton Company and Macy's Department Store have hired Denby for a variety of promotional events.

Rent Denby for your next event:

- Leading sales prospects to show exhibits
- Passing out brochures and business cards
- Chairing press conferences
- Entertaining at grand openings, parties, hospitality suites
- Making television appearances on your behalf
- Making sales presentations and hosting business meetings
- Your annual sales convention
- Any other event you can think of

Denby's attention-getting ability at a convention, trade show, business opening or special promotion draws immediate attention to you. Denby's performance marks you as imaginative and progressive as he captures the affection of even the most scientifically detached engineer.

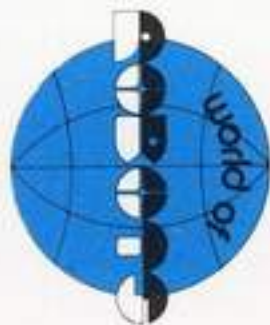
Make Denby the showstopper of your next event. Fill out the attached postage-free card or call our toll-free number to find out how Denby can work for you!

Remember Denby, the ProMotion Robot, for all promotional events:

- Conventions
- Trade shows
- Exhibits
- Sales presentations
- Special events
- Grand openings
- Business meetings, etc.

Let your imagination go...let Denby help you solve the toughest marketing problem and improve your company's performance against the stiffest competition. World of Robots has established Denbys in most major markets throughout America to cut down on excess charges for transportation, hotel and other travel expenses. Call our Toll-free number for the location of the nearest Denby.

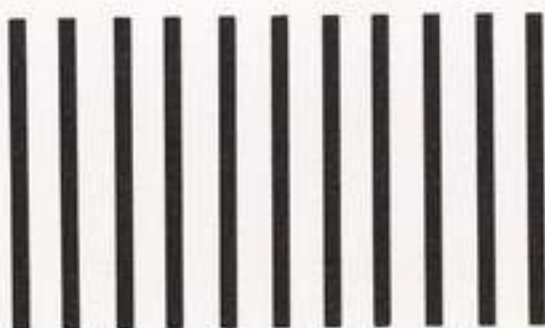
World of Robots Corporation
2335 E. High
Jackson, MI 49203
Toll-free: 1-800-248-0896
Michigan residents call:
1-517-788-6840



Business Reply Mail
First Class Permit No. 15 Jackson, Mich.

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Jackson, MI 49203

NO POSTAGE
NECESSARY
IF MAILED
IN THE
UNITED STATES



Rent Denby, the ProMotion Robot, for your next promotional event

Call our representatives Toll-Free
at 1-800-248-0896 (Michigan
residents call 1-517-788-6840) or
return the postage-paid card
below.

Please have your
representatives
contact us as soon as
possible concerning our
future promotional event.

Name _____

Company Name _____

Address _____

Phone () _____

Trade Show _____

Special Event _____

Date _____